

Muntons PRESS RELEASE

New Marketing appointment for Muntons Malted Ingredients

Muntons plc are pleased to announce the appointment of Vanessa Fowler, who joined the Muntons Malted Ingredients marketing team on the 4th June this year.

Vanessa has moved to Muntons having worked in a marketing role within a distribution organisation since attaining her First Class Honours degree at Leicester University.



This expansion of the marketing team highlights the recognition that Muntons are replacing on the marketing team of their ranges of malted ingredients and sits comfortably with a similar expansion of their New Product Development team.

She reports directly to Andy Janes, MMIM Marketing Manager who commented: "Vanessa will bring a new dimension to our marketing activities with her enthusiasm, drive and thorough marketing knowledge." He continued, "We are looking to launch several new products, targeted at helping to achieve cleaner labelling in the near future and Vanessa's appointment should help to make these a great success."

Maintaining the high quality of the Muntons website will be another of Vanessa's responsibilities, as it generates interest from around the world. Vanessa said: "I am really looking forward to working with the Muntons Malted Ingredient team. There is a refreshing air of enthusiasm here

and a great deal of belief in the natural ranges of ingredients that they make at the Stowmarket plant. I am looking forward to meeting the challenges that his new position will bring."

Amongst the products that Vanessa will be marketing will be malted ingredients made from whole grains, ultra dark liquid and dried malt extracts and natural flavour enhancers.

End

*Muntons plc - Registered in England & Wales No. 176 992
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