

Muntons PRESS RELEASE

Muntons open U.S. office

Muntons plc, maltsters and malted ingredients manufacturers based in Stowmarket Suffolk have announced the opening of their first office in the USA. Whilst they have been trading in North America for many years this is the first time that they have based an employee actually in the area.

Terry McNeill, Muntons Malted Ingredients international sales manager, and his family relocated to the Seattle Washington area in August this year, following acceptance by the US immigration authorities, and have quickly established themselves in the local community.

Malted ingredients are used extensively in a wide range of food and bakery products, bringing the goodness of whole grains to the consumer in a tasty and natural way. Terry will be developing sales of Muntons malted ingredients across the North American continent, including Canada and Mexico.

In addition to the food and bakery industry, Terry will also be looking after the burgeoning homebrew and microbrewery markets.

Microbrewing has shown consistent growth in the USA over the last few years with discerning consumers adopting these unique regionally brewed beers in preference to the more usual light lagers prevalent across the country and Muntons are proud to have been supplying this market since its inception over twenty years ago. Homebrewing too is seeing strong growth as consumers experience personally the joy of creating their own perfect pint in the comfort of their own home.

The opening of Muntons US office marks the second stage of their overseas expansion, complimenting the opening last year of their office in Singapore.

Muntons exported nearly 47,000 tonnes - nearly 2,000 truckloads - of malt and malted ingredients worth over £21 million in the last year, made exclusively from raw materials sourced from the UK.



Terry McNeill

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