



Muntons PRESS RELEASE

18 July 2007

Muntons Malt was pleased to welcome a party of 15 North American brewers and 6 partners to the UK in June for a malting and brewing Inward Mission. They were immersed in the whole supply chain and culture in an environment highly appreciated by North American brewers. To support funding from the East of England Development Agency (EEDA) and from Crosby & Baker of Westport, Massachusetts, who distribute Muntons packaged malts and malt extracts to the North American craft brewing market.

The Inward Mission was based first in Suffolk, East Anglia, where delegates visited a farmer and two malting barley fields (barley breeders) and Syngenta (malting barley seed specialists) and a technical tour of Muntons Stowmarket Maltings and Malt Extract factory.

In Yorkshire, the delegates enjoyed an extensive visit to a 4,600-hectare farm, again looking at quality malting barley in the field, barley storage and the full technical tour of Muntons Bridlington Maltings. After a whistle stop few days, the delegates then enjoyed a night off in the City of York where much sampling of the local ales and pubs was necessary.

During the week, technical tours were arranged to Greene King Brewery, Bury St Edmunds; Wells & Young's Brewery, Bedford; Carlsberg Tetley Brewery, Leeds and Black Sheep Brewery, Masham. The hospitality and welcome received from all these breweries was exceptional and highly appreciated by the North American together with good beer and good memories.

The Home Grown Cereals Authority (HGCA) and Muntons gave presentations on the barley and malt supply chain in the UK, and current concerns over future availability of malting barley were discussed because of the strong demand for land to grow feed and energy crops. The unique Assured UK Malt scheme, which is operated by the main maltsters in hand from the grain to the glass. The unique Assured UK Malt the UK, was presented on and experienced first

North American brewers and 6 partners to the UK. This enthusiastic and well-informed group were involved in producing the malt that is highly British malt, this Inward Mission received some funding from the East of England Development Agency (EEDA) and from Crosby & Baker of Westport, Massachusetts, who distribute Muntons packaged malts and malt extracts to the North American craft brewing market.

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The following Breweries and Distributors were represented on this UK Inward Mission: Abita Brewery, Louisiana; Coastal Brewing, Virginia; Dog Fish Head Brewery, Delaware; Duclaw Brewery, Maryland; Firestone Walker, California; Geary Brewery, Maine; Gilbertson & Page, Ontario; Karl Strauss Brewing Co, California; McAuslan Brewery, Quebec; Sierra Nevada Brewing Co, California; Sleemen Brewery, Ontario; Weyerbacher Brewery, Pennsylvania; Crosby & Baker, Massachusetts.

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