

How have we calculated a Price Per Pint on Muntons homebrew kits?

All Muntons beer kit ranges have a Recommended Retail Price (RRP) which is the selling price we recommend to retailers in order to price a product appropriately in the marketplace.

A list of our RRP's by brand can be found below. These have then been divided by the kits brewing volume to calculate a Price Per Pint.

BRAND	RRP	BREWING VOLUME	PRICE PER PINT
Flagship	£30.00	35	£0.86
Woodforde's	£22.00	40	£0.55
Gold	£23.00	40	£0.58
Geordie	£15.00*	40	£0.38
Tom Caxton	£19.00*	40	£0.48
Connoisseurs	£21.00*	40	£0.53
Taproom	£25.00**	35	£0.71

*Includes the additional cost of brewing sugar required

**Includes the additional cost of Spraymalt required