

How have we calculated a Price Per Pint on Muntons homebrew kits?

All Muntons beer kit ranges have a Recommended Retail Price (RRP) which is the selling price we recommend to retailers in order to price a product appropriately in the marketplace.

A list of our RRP's by brand can be found below. These have then been divided by the kits brewing volume to calculate a Price Per Pint.

BRAND	RRP	BREWING VOLUME	PRICE PER PINT
Flagship	£34.50	35	£0.98
Woodforde's	£25.95	40	£0.65
Gold	£25.50	40	£0.61
Geordie	£17.95*	40	£0.44
Tom Caxton	£23.45*	40	£0.59
Connoisseurs	£21.45*	40	£0.54
Taproom	£26.45**	35	£0.76

*Includes the additional cost of brewing sugar required

**Includes the additional cost of Spraymalt required